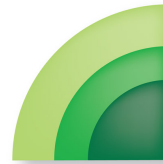




press clip

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### A worthy addition

A WORLD-first agricultural information, search-and-delivery system was showcased at the Australian Cotton Conference on the Gold Coast late last year and will launch officially this month.

The unique system, known as FarmPlus, was developed by online knowledge company InfoRM Knowledge Ltd, to benefit Australian farmers by providing streamlined access to agricultural industry research.

The system combines a search engine facility and content management service linked to key information providers, which will be provided to Australian agricultural advisers.

It has aggregated information from more than 300 agricultural sites and information repositories.

■ Visit [www.farmplus.net.au](http://www.farmplus.net.au)